

The Lomond Press

VOL. 2. NO 46

LOMOND, ALBERTA, FRIDAY, MAY 3, 1918.

\$1.00 PER YEAR.

LOCALETS

Mr. Axelson is away to Elkhorn, Manitoba, on a business trip.

Wm. Hesketh has been awarded the contract on the Travers Church.

Mr. Endersby arrived home from Washington last Friday bringing with him his mother, aged 92, who is quite spry in the face of four score and twelve years.

As it is getting a little too dry for the breaking plow the usual spring rain vigil has set in.

Mrs. Gallagher has received word from her son, "Bud", saying that he was due to report at Camp Dodds from Mason City, Iowa, to begin military training.

L. Rue has moved his farming outfit over from Nanton to work on his half section east of town.

The new kerosene tank for the Imperial Oil Company's storage station arrived on Tuesday night. The company is also putting in a station at Travers.

A couple of military police are at work in the district.

The Vickers boys got mixed up in a what-might-have-been serious auto accident on Sunday, their car coming out more unfortunate than they.

C. R. Westgate was in from Bow City to-day getting a badly smashed finger mended. He got it pinned under a board while helping to shift Henry Miller's stable.

W. S. Clements was elected to fill the vacancy on the school board caused through the retirement of Mr. Tibert.

The I. O. O. F. services were fairly well attended last Sunday and those present considered the service well worthy of the occasion.

Barney Neil and E. Jones were before the medical board in Lethbridge on Tuesday. Dick Neil, W. F. Hanna and Harry Thompson went along with them on a business errand.

Born, at Okotoks, to Mr. and Mrs. R. R. Saunders, of Lomond, a son.

It is the general opinion of the boys out there in the line, that if any cause is worth supporting, it is the YMCA.

The life on the front would be unbearable if not for the uplift given by the "Y".

If you appreciate the work of the men that held the line at Ypres, then assist them to maintain the influences that inspire them to such deeds.

BALL SEASON OPENS MAY 22

Champion Plays in Lomond That Date. Boys Have New Uniforms. Big Dance at Night.

(By an Onlooker)

From a work-out of the ball players of this district it looks promising for a good season. The boys were all in good shape and the way they whipped the ball around the bases evidenced plenty of pep. Some good material was uncovered from Lawndale in Bennett and Brooks, while Pat Connolly showed all the speed of the famous year of 1916. The only thing that appeared as missing was Wigge—who is now in the army. Lomond will be proud of the local Thompsons, and also of their namesake from Badger Lake. They are all classy players. Claude Blake, the peerless out-fielder and captain for this season, is there with the catch-'em-all stuff, while brother Cap

makes the slab artists look like Cy Wigge in disguise. All the boys predict a season such as 1916.

With a left-paw in the person of Billas, who shows steam that is hard to hit, and Thompson with a slippery right, introducing a spit and two other balls, a good get-away is expected.

Dad Chapman again signs up and without him it would be amen to ball games. Steve Williams and the Al-stock boys are expected to sign up.

The aggregation is strong and with the new uniforms of grey with a purple stripe and a big "Lomond" on the front, the boys hope to keep at the top of the list. The boys have every reason to expect the enthusiastic support of the town.

CUT OUT THIS SCHEDULE FOR FUTURE REFERENCE

	VULCAN	CHAMPION	STAVELY	LOMOND
VULCAN		May-24-29 June-15	June-7-22-26 July-10-09 August-2-7	May-31 June-12-28 July-12-24 August-9
CHAMPION	June-8-19-29 July-1-13-20-31 August-10		May-25 June-5-21 July-5-17 August-3-16	May-22 June-1-14 July-3-26 August-17
STAVELY	May-22 June-1-14 July-3-26 August-17	May-31 June-12-28 July-12-24 August-9		June-8-19-29 July-13-20-31 August-10
LOMOND	May-25 June-5-21 July-5-17 August-3-18	June-7-22-26 July-10-19 August-2-7	May-24-29 June-15 July-1-6-27 August-14	

RED CROSS NOTES

The Armada Red Cross workers are co-operating with the Lomond Branch of the Red Cross society and they expect to make a large shipment of soldiers' comforts this week.

The society sends boxes of socks, fruit cakes, tobacco, cigarettes, gum, writing material, chocolate bars, etc., to the boys from this district who are overseas. They wish to thank those who donated so generously.

Red Cross Society meet at the home of Mrs. G. Couper Wednesday next, May 8th., at 3 o'clock. All interested invited.

SPECIAL APPEAL FOR MORE WORK FROM HEAD OFFICE

In view of the seriousness of the situation, a special appeal is issued to Red Cross workers connected with city and town branches throughout Alberta as it is felt that on the women of these branches there rests today a greater responsibility than at any previous time during the war. The attention of every woman connected with Red Cross work of these branches is directed to

the fact that during the summer, Canadian country women have little leisure to devote to Red Cross work, and that in consequence our output of Red Cross supplies is less these months than at any period of the year.

Last week alone, over 12,000 British casualties were added to the men already wounded and disabled. The Red Cross can meet the enormous demands made upon its supplies, only thru the united effort of all those workers who, having leisure to do so, are willing to devote still more time to the preparing of supplies for our sick and wounded.

"The Red Cross is to-day, the greatest mother in the world. It is the mother of millions, while millions of mothers wait and pray at home. How much this work means is learnt only by those who are giving their services at the front, and to whom these services are given.

As the conflict grows greater, so do the needs of the Red Cross increase. Under these circumstances Canadian woman of our towns and cities are urged to co-operate to the utmost with their respective branches to ensure an adequate output of supplies during the coming months.

Many a bad man beats a good woman.

TRAVERS

Mrs. Wilmot and her two sons have gone farming near Lethbridge.

Mr. and Mrs. Swain and Mr. and Mrs. Varcoe of Lomond were Travers callers Sunday.

Messrs. Fields, Morgan and Purcell reported for service Monday, returning to town Tuesday, being put in their different classes.

Several callers from Enchant were in town this week. Among them being Messrs. Lowe, J. W. Hill, Mr. Olson and son and Mr. and Mrs. Freeburger.

Mr. George Kaump is making a business call in Calgary this week.

Mrs. Scott of Lethbridge is visiting Mrs. McLean.

Mrs. Martin Hendricks had her arm broken being thrown from a rig, her horse running away.

Mr. Westgate manager of the Prairie Coal Co., of Bow City, was a caller this week.

The Canada Land & Irrigation Co., have started work in full force this week. A gang of men having arrived on last train. Mules, grub wagons, etc., gave the town the appearance of something doing. They are working south of town on the irrigation ditch.

There have been some land exchanged of late. One of them being the disposal of Mr. Drake's farm south east of town to Mr. Wyhaa. The consideration being \$12,000.

Seeding is progressing rapidly in this district and the prospects of a bumper crop are looked forward to by all.

Mrs. Bray made a flying trip to Calgary.

SCHOOL REPORT

Senior Room:—Enrolment 25, average attendance 22.76, percentage of attendance 91.04. Perfect attendance: Clarence Crum, John Donily, Isabel Henderson, Mary Maornda, Charles Maronda, Nora Newton, Travers Newton, Gladys Phillips, Margaret Root, Clarence Donily, Lawrence Phillips, Hay Jang, Edward Bowers, Cameron McIntosh, Harry McIntosh.

Primary Grades:—Enrolment 40, average attendance 37.09, Percentage of attendance 92.73. Perfect Attendance: Earl Finley, Willie Teskey, Johnie Williamson, Donald Olson, Alberta Hartwick, Chester Donily, Rachel Munro, Leslie Munro, George Recor, Margaret Manning, Bella McKay, Mack McKay, Thelma Reedman, Teddy Reedman, Gordon Donily, Margaret Finley, James Henderson, Gordon MacIntosh.

Intermediate Grades:—Enrolment 29, average attendance 28.5, percentage of attendance 91.38. Perfect attendance: Wilfrid Owens, Frank Aseltine, Dorothy Dinily, Grace Hartwick, Myrtle Moranda, Martin Moranda, Harold Wogsberg, George Munro, Nan Root Doris Adams, Jean McKay, Norman Erskine.

The school garden will scarcely need mentioning unless it is soon furnished with "showers of blessing".

We neglected to mention the visit in March from School Inspector Liggett of Bassano.

The first week of April was employed by the teachers as a week of inspiration. Edmonton was remembered.

His Nickname Did Not Please

IT was a big-limbed Irish soldier who told the story sitting in a cafe in Poperinghe. "We called him 'Baby' the minute we first slapped eyes on him," said Gahey. "He was such a youngster, with a face just like what you might see in the pictures of angels. He came to us in the early part of the year, when we were in rest-billets down near Cassel. We couldn't help lookin' at him when he came to us just fresh out from England.

"My mate Spudhole caught me by the arm as I was sitting on the floor of the barn where our platoon was billeted. 'Come out, Cahey,' he says to me. 'Just have a peep outside and see what's been sent out to carry on the war.' I goes to the door with Spudhole and saw the Baby.

"Ain't 'e a nib?" says Spudhole. "And indeed he was a nib, a light-limbed fellow with red cheeks and blue eyes. He looked at us as we stood at the door of the barn and his face went a trifle redder. I thought. It seemed, however, as if he knew that we came out to look at him. I felt ashamed in a sort of way, so I went back in the barn again. Spudhole followed me in.

"Saw him," says Spudhole. "Does his mother know he's here?" I asks.

"I heard our sergeant-major say that he has brought his scooter with him," says Spudhole. "He's in charge of our platoon, too," he went on. "If the kaiser hears about him he'll want peace at any price."

"So far so good," Gahey continued. "We went up to the trenches that night and a party of us had to go out and have a look at the German wire. Baby took charge of the party. I happened to be one of the crush also. We went out and had a look at the wire and I was next hand man to the Baby. 'He'll be all nerves,' I says to myself when we started. But I made a mistake. When we were examining the wires he turned to me a couple of times and said, 'Very interesting this,' and, 'Very interesting that,' just as if he had spent all his life at the job. At last he looks at me and he says, 'The Germans do this work much better than the Turks.'

"You've been out at Gallipoli, sir?" I asks.

"Have been out there a little," he answers.

"Well I took kindly to the boy from then on. And he became a great friend o' mine. Was more like a mate to me than an officer. When he had a job he would now and then tell me his plan of gettin' it done. Then he would ask me, 'What do ye think of this, Gahey?' meanin' o' course what was my opinion o' his own plans for doin' the things set afore him.

"One day when we were billeted in a village I met him in the middle of the street and he stopped to speak to me. While we were standin' there some o' our fellows came along and as they were passin' I heard one o' them, a man named Rogers, say in a whisper, but just loud enough to hear, though he didn't think it, 'Him and the Baby's as thick as thieves.'

"The officer heard the remark and he says to me, 'They're takin' about us two, Gahey. Do they call you 'Baby,' Gahey?' he asked, and the red came into his cheeks as he spoke.

"That's me nickname, sir," I answered without a quiver.

"Ye don't always tell the truth, Gahey," says the officer, and a smile came into his eye.

"I'll be tellin' the truth now, sir, if I say that the man who made that remark when passin' by a minute ago will have a thick ear before he goes to bed to-night," I says.

"You're not to do anything of the kind," says the officer. "I know,"

says he, 'that my nickname is Baby. If you tell me a lie, my lookin' glass tells me truth. I do look young. But ye're not to squabble with Rogers,' he says.

"I didn't squabble with Rogers that night. I just put him flat on the floor and sat on top of him and gave him a short lecture on discipline. Respect to a superior officer was the topic o' my discourse."—Patrick MacGill.

Father's Honors.

Two little Scotch girls were boasting about their respective soldier fathers. "My father's a soger," said Jeanie. "My father's a soger tae," retorted Jessie. "Ah, but my father's a brave man, a terrible brave man," persisted Jeannie; "he's been in a war an' he's got medals, a terrible lot o' medals; an' he's got the Victory cross, and the king fastened it on with his ain han'." "But my father's a braver man than yours," said Jessie, sticking up valiantly for the honor of the family, "an' he's been in a lot o' wars, an' he's got dizzens and dizzens o' medals an' Victory crosses, an' he's got a wooden leg 'at the king nailed on wi' his ain han'."

"Loch."

The word "loch" is used in Scotland in two different senses. It is applied on the West Coast to arms of the sea which would be called "fjords" in Norway, and it is at the same time applied all over the interior to what in England are called

lakes. There are thus fresh-water lochs and salt-water lochs. Loch Lomond and Loch Awe are fresh-water lakes, Loch Long and Loch Fyne are salt-water inlets; just as in Ireland Lough Neagh is of fresh water while Lough Foyle is of salt.

Women Farmers.

Upward of 120,000 women in England and Wales are working in agriculture. It is officially estimated one-third of the labor usually employed on the land has been taken for war work.

Can Wield Sledge Hammer.

A demonstration of the use of mechanical artificial arms and hands was given the other day at Balham by a number of discharged soldiers who have lost limbs and who are now in civil occupations.

In the course of a conversation Mr. Hollis, who organized the demonstration, said: "During the past three years we have fitted eight thousand men with limbs, and we have now seven thousand men waiting to be fitted. We make two types of arms, one for heavy work and the other for clerical work. With the former a man can wield a nine-pound sledge hammer and drive a fifteen-inch stake into the ground. With the latter a draughtsman who has lost an arm can return to his job and produce as good work as before."

The art of "edging" a man to the artificial limb enables him to obtain perfect control over all his movements. Some of the artificial arms weigh only 2½ pounds.

London's Crystal Palace.

Crystal palace was originally built in Hyde park for the great exhibition of 1851, being afterward removed to its present site and re-erected. At the first state opening of the palace by Queen Victoria it was urged that the usual artillery salute should not be fired, the reason given being that the concussion would shiver the glass roof and the company assembled below, including her majesty, would be cut into mincemeat. Dire were the predictions of the scaremongers when the design for the palace was made public. The first gale, they said, would inevitably wreck it, while the heat engendered by the sun pouring its rays upon the domed glass roof would be so terrific that no human being could withstand it. Consequently if they escaped an avalanche of glass they would be roasted to death inside the case.

The Fan in England.

The fan appeared in England during the reign of Richard the Second, and found great favor with the higher classes in the reigns of Henry the Eighth and Queen Elizabeth. The Virgin-Queen was very fond of fans, which she declared were the only present a sovereign could accept from a subject. In a wardrobe account of Elizabeth thirty fans of various kinds, many of them richly jeweled, are mentioned; and several in several of his plays alludes to the costly fans of the period, which were suspended from the girdle by a golden chain.

Lord Rhondda Cables: "We Cannot Achieve Victory Without Food."

"Canada Food Board,
"Ottawa

"In these stern days it is inspiring to learn that Canada is tackling the food problem with redoubled energy. The terrific pressure on our military front makes it all the more imperative that those behind the line should strain every nerve to defeat the enemy's avowed object of destroying the British Empire.

"Germany hoped first to starve the Old Country by the submarine campaign and then to smash her land forces. She has failed to starve us and she will fail to smash us but we cannot achieve victory without food. There never was a time when it was more needed.

"The Canadian farmer and the Canadian farmhand now have the opportunity to make an effective reply to the enemy's present onslaughts by bending their undivided energies to the increased production of those food supplies for which we depend to such vital extent upon your great Dominion."

(Signed) "RHONDDA"

London, April 10th

The Prime Minister of Canada, in a call to Greater Food Production, says: "The crisis is grave and urgent beyond possibility of exaggeration."

Our Allies are depending upon Canada to produce this year more cereals—especially Spring Wheat—and more meat—especially Pork.

The world shortage will inevitably continue for years after the war—with this continent the nearest source of supply for the 200,000,000 persons in Europe who will be clamoring for food.

Measures have been taken and plans have been formulated which, on the authority of the Director of Agricultural Labor, will provide help needed for harvest.

City and town people who cannot go on the farms are helping to feed themselves by growing their own vegetables, so that the farmers may grow more food for export.

The food crisis calls for the utmost effort by all the people of Canada, because, as Lord Rhondda says, Food is essential to Victory.



CANADA FOOD BOARD
OTTAWA

In co-operation with the Provincial
Departments of Agriculture



CANADA

Warning and Advice!

TO THE FARMERS

Do not risk your year of toil and expense by failing to insure your crop against hail storm.

Your section may be the FIRST visited.

Protect yourself by a policy in the "CONNECTICUT" with its sixty-eight years of honorable record and----

Cash Assets of \$8,414,874.03

Losses Paid of \$49,551,838.49

Satisfy yourself of the financial strength behind your policy.

Hail storms in Canada during 1917 cost millions of dollars, and who can foretell what 1918 will bring?

Insure in the "Connecticut"

W. H. Smith
Lomond

"OVERLAND" CARS

"CLEVELAND" TRACTORS

The Lomond Press

LOMOND, ALBERTA.

Published Every Friday.
Advertising Rates on Application.

RAE L. KING, PROP

LOMOND, ALBERTA, MAY 3, 1918

NOTES

No more iced cake. No more candy. Lots more taxes—but the new levies are more of a democratic nature than what have hitherto been enacted.

"Maggie" was slinging the hash wearing, in addition to his usual apparel, a winning smile and altogether looking as cute as a sunflower, when our table companion, a stranger from Uncle Sam's military district but now resident in Canada, began enlightening us by his view of Canadian militarism. Among other things, he informed that he sure would not serve with the Canadians and be subservient to a bunch of political officers. He knew how it was, he had seen numberless examples; and when he donned the uniform he was going to FIGHT—but when they wanted him they would needs send him transportation and an escort.

Now what do you think of that! Fight! Does this fellow know that the war started in 1914? Did he never read of St. Julien, Ypres, Vimy Ridge? But then we should remember that this war is being fought with real bullets—not "bull".

If our readers will notice, the Press is distinctly off both the Edmonton and Ottawa patronage lists. We are not authorized to publish Military Service advertising, Homestead and Mining Regulations, Motor Vehicle or Amusement Tax advertising. Not that we don't want the money, for we appreciate loose change as well as the next one and it arouses our envy to see these millions sliced up among contemporaries who are no more entitled than ourselves. It appears too much in the nature of discrimination on the public to publish so much good advice and information in some parts of the country and to allow other districts to remain in ignorance.

THE SKEETER

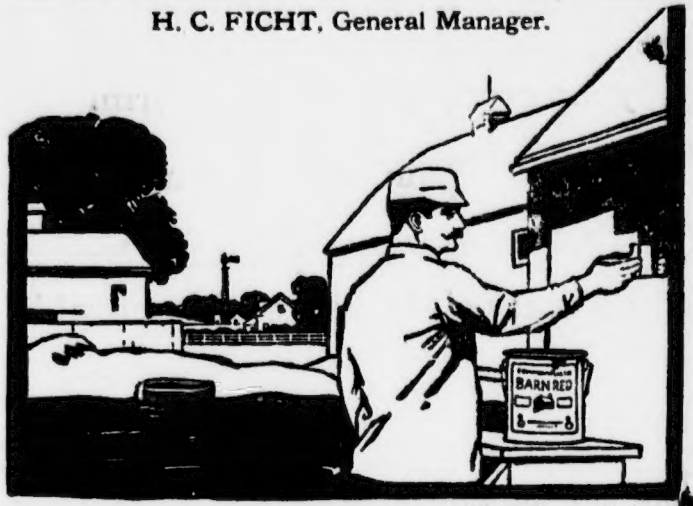
The Skeeter is a bird of prey,
Which flies about at night,
About three-eighths of it is beak,
And five-eighths appetite.
And fifteen-eighths or so is buzz
And nineteen-eighths is bite.

We delight in furnishing paint for all purposes---Outside, Inside, Walls (flat-tone), Floors, Vehicles, Implements, Automobiles, etc.---Oil and Turpentine.

THIS IS NO SIDE LINE WITH US. WE ARE HERE FOR THE BUSINESS.

Associated Farmers, Ltd.

H. C. FICHT, General Manager.



PLOW SHARES

We carry a full stock of shares and supply you for any make of plow.

12" \$3.75 - 14" \$4.00 - 16" \$4.25

Now is a good time to buy as prices are bound to advance.

Binders

Now is a good time to place your order, as they are going to be scarce and we want to get our orders in as soon as possible.

Second Hand Plow

We have on hand one slightly used 5-bottom P. & O. Engine Gang. In good shape. To go at a bargain. Call and see this plow.

OILS:---We are handling Tractor Lubricating Oils, Hard Oils and Greases, and can supply your wants at the very lowest prices.

Axelson & Williamson

I. H. C. AGENTS

LOMOND, ALTA.

NOTES

While serious fighting has been in progress there is every indication that the Allied forces are still intact and repatriating their losses by a strong collaboration of reserve forces under a united command. In the offing there are rumors of a revolution in Austria and restoration of monarchal government in Russia.

...

THE PRESS is informed from quite a reliable source that there is every likelihood of the railway line being extended on from Lomond north during the present summer, with Blackie and Gleichen as final junction points on a Y system that would adequately serve the large territory north and west of here.

If such construction does start Lomond will sure enough be a lively spot for a several months, it necessarily being the base of supplies for the construction camps.

Adequate railway accommodation is the one thing needed to induce the development of this vast and fertile wheat belt and it will also be an assistance toward making a real live town. While an extension of the line would open new towns to the north, there is so much land in Lomond's district to be developed that we have no grounds on which to base fears for the future.

...

It is reported that the Standard Oil Co. is going to expend considerable money in the development of Alberta fields. If half the money squandered in promotion was expended in development, Alberta might now be independent of foreign supply.

FOR SALE

Four-roomed house in Lomond, plastered throughout, also furniture including all household furniture. Apply to Mrs. Dufty, Lomond.

\$25.00 REWARD

Will be paid for the recovery of a light bay gelding, coming three years, white star on face, one white hind foot, weight about 1200 lbs., no brand, strayed away about March 1st.—Ole Hammer, Sec. 21-15-20.

The McLaughlin

The Canadian Car for Canadian People

The buying of a car, like buying a farm, should be looked upon in the light of an investment. You take no chances when deciding in favor of a McLaughlin. They are an established and accepted car of value.

CALL ON THE LOMOND DEALER FOR A DEMONSTRATION

Frank Wilson - Lomond

LOST

Coonskin coat, lost between Midway school and Groves residence. Finder kindly return to John Tibbitts.

FOR SALE

West half of section 15-17-20, 7 miles from Lomond and 3 1/2 miles from Armada, with or without crop. Apply to C. M. Holo, Lomond.

FOR SALE

One 3-h. p. Imperial Engine, Baby Grinder and Double Gear Pump Jack. Apply Gordon Elliott, N. E. of 6-16-19.

CAR TO TRADE

1917 Ford to trade for horses or cattle. Car is in good order.—Apply to R. R. Saunders, Lomond.

FOR SALE

Dining Room Set for sale, apply to F. O. McKenna, Barrister, Lomond.

BREAKING

Wanted, outfit to break 100 acres, horses preferred. Land is free of rock.—E. E. Saunders, Lomond.

Closed for a Week

Beginning Monday, April 29th., my store will be closed for one week. Open for business again as usual on Monday, May 6th.

MRS. A. GREENWOOD

Counter Check
Books and Loose
Leaf Ledger
Supplies at *The Press*

Give Us the Wink

When your Letterheads, Billheads and Envelopes are getting low.

The Press Job Department.

Farm Implements!

We have a complete stock on hand in the well-known "Cockshutt" Line.

Take a look at our Cream Separators.

DELANEY & ARMSTRONG



EST'D 1878

THE STANDARD BANK

OF CANADA
HEAD OFFICE - TORONTO

Money Orders and Drafts are issued by this Bank payable in all parts of the world.

LOMOND BRANCH

C. H. ST. JOHN,

Manager.

NOTES

Who pays? This is a pertinent question that might well be asked with regard to the flagrant neglect on the part of the ratepayers in matters relevant to school business. Will parents pay in remorse when the full of their neglect is evidenced in their children, or will the children be obliged to pay when in the years of their maturity they are compelled to labor under the handicap of poor schooling. It would be time and money well spent if the levy was twice what it is at present and the children given full value for money expended.

There's a whole heap of work in town for a good board of trade. We can't afford to sit on our own doorstep all the time wondering whether our competitor is making more money than we are. We have got to march in step and attack the issues as a unit.

The complexities of life are multiplying. Along comes the flooding of the valley and the nearest crossing we have will increase the distance between here and Vulcan by ten miles.

Perhaps some enterprising individual will install a ferry boat to relieve the situation. At any rate we in Lomond have got to mark time on the road question or we stand to lose out on a lot of good patrons.

FOR SALE

Clydesdale Stallion "Robinson Crusoe" registered, bay, white face, weight eighteen hundred, age eight. A snap, will trade for horses or cattle. Apply to A. Parker, Lomond.

Weight of a Penny.

The legal weight of a penny is one-third, of the halfpenny one-fifth, and of the farthing one-tenth of an ounce avoirdupois.

Couldn't Rouse Sailor.

The record of a young Norwegian sailor as a sound sleeper, lately commented on in the Norwegian papers, is hard to beat. His steamer had been torpedoed, and the crew had taken to the boats and been rescued by a British armed trawler.

One sailor was missing, who was known to have been sleeping below before the attack of the U-boat. At the request of the Norwegian captain, the trawler was steered close to the sinking steamer, and a few rifle shots were fired at the posthole where the sailor's quarters were. Shortly afterward, the seaman appeared on deck, jumped overboard, and was picked up by the trawler's boat. He had not been awakened when the torpedo struck the ship!

The Epicureans.

The Epicureans derived their name from Epicurus (342-271 B.C.) who was a philosopher of Attic descent, whose garden of Athens rivalled in popularity the porch and the academy.

The C. B. Shimp Land Co.

WE SOLD THREE SECTIONS of land and two residence properties from the Vulcan office last week, and until such time as business quiets down there, will be unable to keep the Lomond office open properly. We crave your indulgence in this respect and will be with you for good as soon as possible.

"TOM"

C. B. Shimp Land Co.

LOMOND and VULCAN

Lomond District Has Certain Advantages

For proof of this in buying Men's and Boys' Wear visit our store and make comparisons.

Men's Rain Coats

Our lowest priced rain coat is a double-texture paramatta with heavy lining, 50 and 52 inches long, all sizes. - \$8.50

Other lines of wool tweeds, waterproofed, in slip on and balmacean styles, some are belters in fancy tweed effects, prices from - \$10.00 to \$23.50

Men's Fine Shirts

See our showing of men's fine shirts. Over 500 shirts to select from. All styles. Priced from - 90c. to \$5.00

A Bargain

150 pairs men's fine suspenders, all styles, regular 75c., to go at - 45c.

Other lines of fine and heavy work suspenders, 100 pairs, regular to 50c., for - 25c.

Suits to Measure

Suits to measure, fit and workmanship guaranteed, 1500 cloth patterns to select from.

Men's Khaki Drill Pants

Made with cuffs, belt loops, 2 side, 2 hip and watch pockets, good fitting, well made. Per pair - \$1.75

Cottonade Pants

In fancy grey stripe mixtures. Only about fifty pairs of this line in stock. Per pair - \$1.25

About ten different styles of work pants, including our guaranteed corduroy, each line a winner, ranging in price from - \$1.50 to \$5.00

Oxford and Galatea Shirts

Made in a variety of colors, good fitting, large roomy shirts, all fast colors, the ideal summer work shirt. Priced from - \$1.00 to \$1.35

Fine Percale Shirts

In plain white with separate soft collar to match. All sizes, special - \$1.25 each

Combination Overall Suits

We have about 100 suits left that we bought at a special figure, in plain blue and khaki shades, to go at - \$3.00

The Frank Brown Co.
Limited

Hail Insurance!



We are agents for the largest and strongest British and the largest and strongest American Hail Insurance Companies operating in Canada.

We wish our customers to remember that our service does not end when we have received your application. We are your agents as well as the agents of the companies until your hail insurance claim, if any, has been paid to you.

In 1916, the very severe hail year, many companies discontinued writing hail insurance. Small companies experienced difficulty in meeting their payments. Why take chances with little companies? When we can insure your crop with a strong and thoroughly reliable company at absolutely the very lowest rates obtainable from any hail company operating under the supervision of the Western Canada Hail Underwriters Association.

If in doubt regarding the business standing of any hail company, call at our office. We have the government records.



The Lomond Realty Co.

MORE ABOUT HYDRO ELECTRICS

(Toronto Saturday Night)

Canada is so dependent on the United States for coal, that the sudden refusal or failure of that nation to maintain our supply, would paralyze our industrial plants and bring suffering and death to a large part of our population. At the same time Canada owns potential coal in almost unlimited quantities in the shape of undeveloped hydro electric power which is now running to waste in its natural form as cascade of flowing water. With the expenditure of the necessary money, and under a plan which should be evolved and operated by a permanent Minister of the Dominion Government, the idle water power of Canada could be harnessed in areas where is not plentiful and cheap, to perform seventy-five per cent of the industrial work of the nation which is now largely dependent on high priced imported coal. Also under this great scheme of development the current could be furnished at such low rate that at least a large proportion of our houses in Canada, could be heated electrically. If a national Hydro-Electric policy were adopted in Canada factories would almost universally use this power to turn their wheels, and every householder within the possible power zone, excluding those provinces where coal is mined, would run a wire to his house to procure heat. In such case, instead of importing over twenty million tons of coal annually from the United States and also burning ten million tons of coal produced in Canada as we are now doing, hydro-power and heat would replace the imported fuel, leaving the entire 15,000,000 tons mined in Canada available for home consumption. Twenty million of coal imported into Canada annually takes (at eight dollars per ton) \$160,000,000 out of the country. Looked at from a political trade standpoint we are piling up every year a sum of \$160,000,000 to go into a trade balance averse to Canada. Doubtless it would cost a tremendous sum of money to harness our water powers on a national scale, but in the end the Dominion Government would find such a venture a wise move and a paying proposition. One of the early steps of the new Government should be, one would think, to appoint a federal Hydro-Electric Minister, and have him investigate the possibilities of producing our own power from natural energy. It has been pointed out in these columns that while our water powers are now producing 1,813,000 horse power annually the total possible horse power that could be developed in Canada is over 18,000,000. The four great water power provinces are Ontario, Quebec, Saskatchewan and British Columbia. Manitoba already produces 76,000 horse power, and her possibilities are very large for an infinitely greater supply. An interesting article, taken from the "Scientific American", written by Robert G. Skerrett shows that the Niagara River, four miles below the Falls is capable under treatment of yielding an additional 2,000,000 horse power of electrical energy, of which one-half would be available for Canadian use, and half for the States. Canada and the United States are to-day being starved for the lack of electric power and for scarcity of coal.

As a necessary commodity all over the world, coal is now about on an equal basis with food. As a war material, coal is being used as tantamount to gold. Great Britain is trading coal for food-

stuffs. Every ounce or ton of coal is taken away from our 'inexhaustible supplies,' which are not at all inexhaustible, is that much substance gone forever. It is not remarkable then that the eyes of engineers and those interested in economic conservation, should turn generation of electric energy on a large scale, to produce power and heat for the nation.

This subject is of very great importance to the country. Take the province of Ontario alone. Her coal resources amount to almost nothing. If Ontario could produce an addition 1,000,000 horse power, this would be the equivalent of at least ten million tons of anthracite coal at ten dollars per ton.

Ontario alone could find full use for this extra million horse power. Not only would every factory in the zone employ the energy but our Ontario railroads could be run electrically, and all trains leaving or entering the Province would be moved in the same manner.

As to the householder, if he had an extra million horse power available, he

BUILDING? YES!

Our stock of Carpenter's Tools and Builder's Hardware is bound to be of interest to anyone that is figuring to build this summer.

"The Tin-Shop Takes Care of the Furnace."

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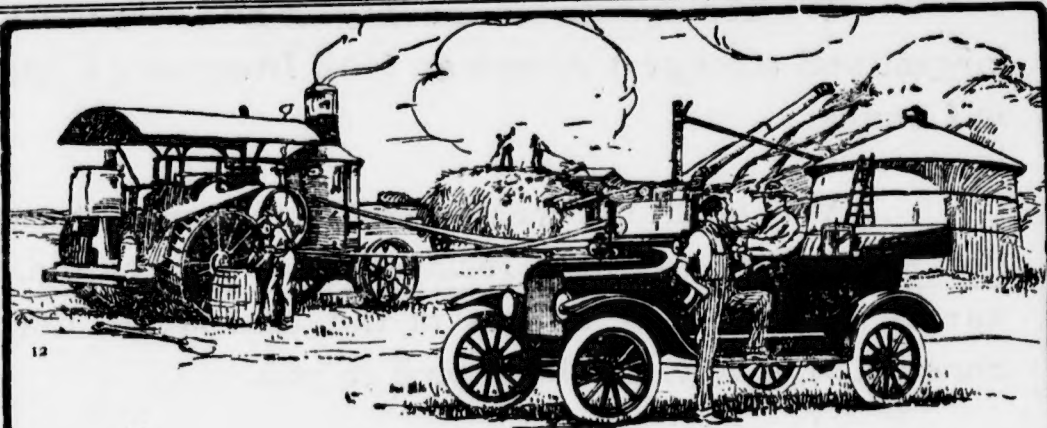
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YOU would replace your "general utility" team with a powerful, sturdy, Ford car at once, we believe, if you but figured the matter out carefully.

The Ford is especially suited to western conditions and your needs. It is equal to rough roads, big loads and long distances. These are the very tests to which you will put your car.

A Ford will run your errands for repairs, grease, mail and countless other necessities quickly and cheaply. It will save you weeks of time and money. It will be one of your best investments. It will make prairie life more enjoyable. You need a car and need it badly. The Ford is the utility car for the Western Farmer.

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THE UNIVERSAL CAR

Touring	- -	\$595
Runabout	- -	\$575
Coupe	- -	\$770
Sedan	- -	\$970
Chassis	- -	\$535
One-ton Truck		\$750

F. O. B. FORD, ONT.

W. A. Teskey - Dealer, Lomond

would scrap his furnace and instal electric heating, saying good-bye to coal bills and ashes for all time. Canada imports annually 4,500,000 tons of bituminous coal. In addition, we use up over 10,000,000 tons of coal mined in Canada, of all grades, a total of 29,500,000 tons of coal. It is probably that Ontario burns up about one-third of this supply or say roughly, 10,000,000 tons. For her anthracite coal, Ontario will pay ten dollars per ton, and this fuel will not get cheaper but dearer. Ontario's bills for anthracite coal alone would be fifteen million dollars, and for all her coal she would pay in the neighborhood of forty million dollars. Ontario thus has the chance to through off her reliance on the coal fields of the United States for power and heat at a cost of forty million dollars, in favor of employing her own water powers to produce ample power and heat, at a cost only fractional as compared with coal.

This matter should be dealt with in a broad national spirit. If Ontario is to throw off the dangerous and costly coal yoke, it is equally feasible for the Province of Quebec to do the same. A Federal Hydro-Electric Minister should be appointed by Ottawa to properly develop the resources spoken of. In harnessing the Niagara River for joint use of United States and Canada, the matter is on the international plan. Another million horse power could be generated for the use of the Province of Quebec from the St. Lawrence River, and this also could be properly arranged only through international treaty under which the United States would secure added power.

Adjuster-- "What's the matter with the lamp, madam?"

Lady-- "It has all the faults of my husband, with none of his virtues."

Adjuster-- "Please explain yourself."

Lady-- "Well, it has a good deal of brass about it, is not remarkable brilliant requires a good deal of attention, is unsteady on its legs, flares up occasionally, is always out at bedtime and is bound to smoke."

You can teach a parrot to talk and shout but he never knows what he is talking about.

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A good stock of Fresh
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Vast Issues Depend Upon the Welfare of Our Men!



Cheer Up and Thank God for the Y.M.C.A.

TRY to picture yourself in the muddy cold trenches after exciting days and long nights of mortal danger and intense nervous strain. Rushing "whiz-bangs" and screaming "coal boxes" are no respecters of persons. You are hit! But despite shock and pain you still can face the long weary trudge back to dressing station. Weary, overwrought and depressed, you are prey to wild imaginings of that other coming ordeal with the surgeon. There are other "walking wounded," too! You must wait, wait, wait. And then—

Up comes a cheery Y.M.C.A. man, the ever-present "big brother" to the soldier, with words of manly encouragement. Close beside the dressing station the good generous folks at home have enabled him to set up a canteen. He hands you biscuits, and chocolate or coffee.

Y.M.C.A.

Red Triangle Fund

\$2,250,000, May 7, 8, 9

Canada-Wide Appeal

"In thousands of cases," writes an officer, "it was that first hot cup of coffee that dragged the man back to life and sanity."

The tremendous helpfulness of the Y.M.C.A. as an aid to the "morale," or fighting spirit, of the soldiers is everywhere praised. No wonder the Germans make every effort to smash the Y.M.C.A. huts out of existence.

The Y.M.C.A. is everywhere. You first met the helpful, manly Y.M.C.A. worker in camp, then on train and boat, at camp in England and in France, close to the firing line. Often he risks his life to reach you in the trenches. He has won the warmest praise from military authorities, statesmen—the King!

Have you a precious boy at the front? You cannot be "over there" to guide him away from fierce temptations of camp and city. You cannot comfort him in his supreme hour of trial. Your parcels to him are necessarily few. But the Y.M.C.A., thank God, is "over there," going where you cannot go—doing the very things you long to do—doing it **for you and for him.**

Will you help? This vast organization of helpfulness needs at least \$2,250,000 from Canada for 1918. For your boy's sake be **GENEROUS!!**

National Council, Young Men's Christian Association
Campaign Directors for Western Canada

British Columbia: J. S. Rankin, 607 Board of Trade Bldg., Vancouver
Alberta: John Hanna, City Hall, Calgary
Saskatchewan: T. D. Patton, Y.M.C.A., Regina
Manitoba: J. H. Crocker, 1106 McArthur Bldg., Winnipeg

War Work Summary

There are:

- 96 branches of Canadian Y.M.C.A. in France.
- 79 branches in England.
- Dozens of Y.M.C.A. dug-outs in forward trenches under fire.
- Over 120 Military Secretaries overseas.
- 300,000 letters a day written in Y.M.C.A. overseas buildings.
- \$133,000 needed for athletic equipment. (Helps morale of soldiers.)
- Y.M.C.A. saved hundreds of lives at Vimy Ridge by caring for walking wounded.
- Over 100 pianos in England and France, also 300 gramophones and 27 moving picture machines.
- Y. M. C. A. helps boys in hospitals.
- More than 60,000 cups of hot tea and coffee distributed daily in France—free. Estimated cost for 8 months, \$48,000.
- 150,000 magazines distributed free every month. (Estimated cost \$15,000.)
- \$125,000 used in 1917 to build huts in France.
- Concerts, sing-songs, good-night services and personal interviews energetically conducted. Concerts, lectures, etc., cost \$5,000 a month.
- Thousands of soldiers decide for the better life.
- Y.M.C.A. sells many needful things to soldiers for their convenience. Profits, if any, all spent for benefit of soldiers.
- Service to boys in Camp hospitals.
- Red Triangle Clubs for soldiers in Toronto, St. John and Montreal. Centres in Paris and London for men on leave.
- Out of Red Triangle Fund, \$75,000 to be contributed to the War Work of the Y.W.C.A.

Boys!

Here's your chance to do a fine stroke in the big war! Help the Y.M.C.A. to help your big brothers overseas by joining in the

"Earn and Give Campaign"

Six thousand Canadian older boys are invited to earn and give at least Ten Dollars (\$10) to the Red Triangle Fund. That means \$60,000 in all! Splendid! Five thousand dollars will be used for boys' work in India and China; another \$5,000 for the National Boys' Work of Canada, and \$50,000 to help big brothers in Khaki. Ask your local Y.M.C.A. representative for information and pledge card. When you have subscribed one or more units of Ten Dollars, you will receive a beautifully engraved certificate.

Fairbanks-Morse Engines

About the best general servant we know for the farm is a "Z Type" Fairbanks Engine. It is built on a reputation that is being maintained in every instance. For pumping, grinding, for the washing machine and cream separator, and for the home electrical unit, it is an engine without a peer. Stocked both at Lomond and Travers.

If You are Looking Over the Market for a Farm Tractor
Call in and Get Information on the "Samson"

W. A. TESKEY

Agent for
CANADIAN FAIRBANKS - MORSE CO.

Kinnondale

Earl Currie and Robt. Alexander were in Lethbridge last week.

Jack Erb's mother and father from California are here for the summer.

Dunc Currie is opening a store at his farm.

Will Griffin of Calgary was a caller at the Hurst home on Thursday, returning via Lomond and Stavely.

Hartley Taylor reported in Calgary on Monday.

Lomond young sports seem to take kindly to Kinnondale as a Sunday rendezvous.

A Sunday School was organized a week ago, with Miss Nelson as superintendent and Mrs. Tibbitts, Mrs. Enders and Mrs. Cox as teachers.

A number of the local boys expect to come under the Military Service call.

Badger Lake

Mr. Durand arrived home last Friday night, bringing some registered horses.

Miss Windle of Lomond spent Sunday with Miss Gooderham.

Carman Haley, Rog and Bob Wilkinson were in Lethbridge on Sunday.

Setting hens and planting garden and government trees is now the chief sport around here.

Communion service was held in the school last Sunday.

When the donkey saw the zebra
He began to switch his tail;
"Well I never," was his comment;
"There's a mule that's been in jail."

Plastering!

I will be in Lomond on
or about May 6th. to
again take up the plastering
business.

J. Williamson.

Dollar for Dollar!

While ~~The~~ Press may not be all that we or our subscribers could desire in a standard of excellence, we believe it is good value at a dollar a year. It is contrary to postal rules to carry subscribers who are more than a year in arrears. Are you paid up?

The Middy Season is Here

We have them in plain white, white trimmed with colors, and in the fancy stripes.

Ladies' Fancy Voile Blouses, all sizes, ranging in price from \$1.40 to \$5.50---just the blouse to wear with the new Palm Beach Skirting which has just arrived, comes in stripes of Pink, Blue and Brown.

New Dress Lengths

We will be pleased to show you our new line of Dress Lengths. Some of the very newest innovations in Flowered and Spotted Voiles, also in Fancy Foulards in Capen, Rose and Green.

FOR THE KIDDIES! We have little girls' ready-to-wear dresses in gingham and print, and little boys' Buster Brown wash suits.

HIGHEST PRICES PAID FOR BUTTER
AND EGGS.

Elliott, Argue & Co.